

# 24<sup>th</sup>

## NORTHEAST REGIONAL MARKETING SESSION & ANNUAL CONFERENCE



JUNE 8-10, 2026  
RIVERS CASINO AND RESORT  
1 RUSH STREET  
SCHENECTADY, NY 12305

Enrich your network.  
Expand your connections.



### PROGRAM

3 Days of:

- Education
- Marketing
- Networking



## BOOST YOUR BRAND. EMPOWER OUR MISSION.

### DIAMOND - \$6,000

- Everything included in the Platinum Sponsorship
- 15-minute presentation during event
- 1 year of ad placement on NYSCAR.org
- Advertising recognition in NYS Real Estate Journal

### GOLD - \$4,000

- Everything included in the Silver Sponsorship
- 2 additional tickets to Chapter events(4 Total)
- Intro of your company + 3 min of promotion at beginning of one of the State Conference sessions
- 3 months of ad placement on NYSCAR.org

### PLATINUM - \$5,000

- Everything included in the Gold Sponsorship
- Opportunity to present at Chapter events
- 5-minute presentation at state networking event
- 6 months of ad placement on NYSCAR.org

### SILVER - \$3,000

- Two-day booth/table at State Conference at Rivers Casino
- 4 tickets to the State Conference
- 2 tickets to Select Chapter events
- Recognition and Promotional material allowed throughout conference
- Recognition and ability to speak at Select Chapter events



Brought to you by: the NYS Commercial  
Association of REALTORS® along with  
the Upstate NY CCIM Chapter, the Society  
of Exchange Counselors.

[nyscar.org](https://nyscar.org)

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### SPONSOR INFORMATION

First name:

Last name:

\_\_\_\_\_

\_\_\_\_\_

Company:

\_\_\_\_\_

Please mail payment (check made payable to NYSCAR)  
or charge my credit card:

☐

Visa

☐

MasterCard

☐

AMEX

☐

Discover

Card #:

Exp:

Security Code:

Signature:

\_\_\_\_\_

All sponsorships include two registrations.  
Please indicate the names of the individual(s) who will be  
manning your booth/table:

Address:

\_\_\_\_\_

City:

State:

Zip:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone:

Fax:

\_\_\_\_\_

\_\_\_\_\_

Email:

\_\_\_\_\_

1. \_\_\_\_\_

2. \_\_\_\_\_

3. \_\_\_\_\_

4. \_\_\_\_\_

Please send payment and forms to:  
NEW YORK STATE COMMERCIAL  
ASSOCIATION OF REALTORS®

130 Washington Avenue, Albany, New York  
12210-2220

Pay to be included in advertising and the brochure.  
For more information call: 1-844-9-NYSCAR or  
email us at

info@nyscar.org. Also, please visit us at:  
WWW.NYSCAR.ORG.

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