



Rochester Area

# 2019 FALL COMMERCIAL REALESTATE MARKETING SESSION

**Thursday, October 31, from 8:30 a.m.-12:00 p.m.**

**Hyatt Regency Rochester • 125 E. Main Street • Rochester, NY 14604**

***Deadline to Register to Present is October 28***

***Presentations MUST Include:***

- ***Property Photo***
- ***Price/Rent***
- ***Address***

***Exclusively Represented Properties Only***

## **AGENDA**

- 8:30 a.m.**     **Registration and Coffee**
- 9:00 a.m.**     **Welcome** by Rochester Area Chapter NYSCAR President Ginny Squire
- 9:05 a.m.**     **Overview** by Lead Moderator James Walker, CCIM
- 9:15 a.m.**     **Moderated Packages** - For presenters who have property fliers, an overhead, a backup package, exclusive control of the property and have counseled their client (4 minutes each)
- 10:45 a.m.**    **15 Minute Break**
- 11:00 a.m.**    **Clients with Cash**
- 11:30 a.m.**    **Problem Properties** - For those properties that seem impossible to move
- 12:00 p.m.**    **Buffet Lunch**

**Breakfast Sponsor**



*Don't forget a thumb drive of  
presentations  
and  
hard copies to share!*  
**Event is Free**

***To Register, Email  
[admin@rochesternyscar.com](mailto:admin@rochesternyscar.com)***

***Deadline is October 28***

*Note: This is a flexible schedule, allowing time limits to vary depending on activity per segment.*