# New York State Commercial Association of REALTORS®

Why a NYSCAR commercial practitioner?



## What is a NYSCAR?

New York State Commercial Association of **REALTORS**<sup>®</sup> is a state-wide commercial board. NYSCAR is dedicated exclusively to commercial practitioners. Our **REALTOR**<sup>®</sup> members are also part of the New York State Association of **REALTORS**<sup>®</sup> and representing more than 1.5 million members the National Association of **REALTORS**<sup>®</sup>.

## Code of Ethics – Why a REALTOR®

**REALTOR®** is a registered trademark that identifies a licensed real estate professional who is a member of the National Association of **REALTORS®**.

The National Association of **REALTORS**® Code of Ethics covers many issues. However, most notably for consumers and the general public, "Duties to Clients and Customers" and "Duties to the Public" ensure that consumers are represented and treated fairly and ethically by requiring **REALTORS**® to cooperate with each other to further the clients' best interests.

## Why choose a NYSCAR Member?

Our **REALTOR**®, commercial practitioners, can better support your business and investment needs because they have regular chapter meetings to keep up to date on the local market conditions and annual conferences to keep up with state and national trends. Additionally, members have exclusive resources to help you at any stage of your real estate transaction.

Contact a Member of the New York State Commercial Association of REALTORS® today to find out how our members can support you whether buying, leasing, or selling a property to advanced services of development planning, site selection, adaptive reuse, or real estate portfolio reviews.

## **Member's Resources:**

#### **Private Network**

Our **REALTOR**<sup>®</sup>, commercial practitioners, have access to the private broadcast system to expose your real estate requirements to the right audience across the state, reducing your concerns for current staff or competitors finding it on a public site.

## **Private State Marketing Sessions**

As a client of our members, your projects would have the potential to be included in a state-wide session where deals get state-wide exposure in a live forum with **REALTORS**® from New York and abroad.

### **Legislative Advocacy**

In collaboration with the state and the National Association of **REALTORS®**, our members have access to lobbyists to advocate for the protection of property rights. Our members can call on the legislative advocacy team to help communicate with local and state lawmakers to preserve, protect real property rights for all.

## Realtors Property Resource®

Realtors Property Resource® a proprietary real estate platform available to **REALTORS®** for searching on- and off-market properties, consumer lifestyle and behavior data, investment analysis, and site selection tools; RPR is a data resource that our members can access to help you with your real estate decisions.

#### **Education**

Our **REALTOR®**, commercial practitioners, have access to commercial-specific education offered locally and state-wide. Advanced continuing education includes Commercial Real Estate Counseling and Representation, Commercial Investment & Valuation, Trade Area Analysis, Creative Transaction Formulas, Generational Wealth Building, and more.

